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The MICHIGAN GAMING Newsletter

For more information on Michigan's gaming industry, please visit www.michigangaming.com



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MICHIGAN GAMING CONTROL BOARD RELEASES DETROIT CASINO REVENUES FOR FEBRUARY 2007

On March 14, the Michigan Gaming Control Board released February 2007 total adjusted revenue for the three Detroit casinos. MGM Grand Detroit Casino, MotorCity Casino and Greektown Casino are located in temporary facilities limited to 75,000 square feet of gaming floor space. The figures released by the Michigan Gaming Control Board are the gross receipts less winnings paid to wagerers. The figures do not include: 1) the 12.1 percent state share of the wagering tax; 2) the 11.9 percent city of Detroit portion of the wagering tax; 3) any fees or other relevant city, state or federal taxes; 4) wages and benefits paid to casino employees; and 5) payments to suppliers, service providers or vendors.

Month in 2007	Total Adjusted Revenue 2007		
	MGM Grand Detroit	MotorCity Casino	Greektown Casino
January	\$40,503,320.38	\$40,452,401.96	\$28,439,733.74
February	\$36,771,280.82	\$39,208,228.16	\$28,998,669.02
Total	\$77,274,601.20	\$79,660,630.12	\$57,438,402.76

The three Detroit casinos' Total Adjusted Gross Receipts for February 2007, were \$104,978,178.00. Of this amount, the three Detroit casinos collectively paid the state of Michigan \$12,702,359.54 and the city of Detroit \$12,492,403.18.

** Next, Casino Windsor Club Opens at Palace of Auburn Hills*

CASINO WINDSOR CLUB OPENS AT PALACE OF AUBURN HILLS

On Tuesday, Casino Windsor hosted the grand opening of its newly named Casino Windsor Club located inside the Palace of Auburn Hills' West Atrium. The opening of the club, formerly the Cingular Club, is part of a five-year naming rights agreement signed by Casino Windsor and officials from Palace Sports & Entertainment (PS&E) in February 2007.

In a press release issued by PS&E, President and CEO Tom Wilson expressed his thoughts on the new agreement.

“Casino Windsor and Palace Sports & Entertainment are similar organizations because we both focus on guest relations and providing an atmosphere that promotes great experiences,” said Wilson. “The Casino Windsor brand will be well represented at our club.”

The Casino Windsor Club name will be used on all signage located throughout the 13,000 square-foot club, as well as all paper products used in the club and all uniforms. The agreement also includes in-arena signage, television and radio advertisement, sponsorship of the Detroit Pistons post-game television show - Casino Windsor Wrap, and exclusivity in the casino category for in-game radio broadcasts.

NCRG CONFERENCE ON GAMBLING AND ADDICTION TO BE HELD IN NOVEMBER

The National Center for Responsible Gaming (NCRG) will hold its 8th annual Conference on Gambling and Addiction Nov. 11-13, at the Paris hotel in Las Vegas. The conference will allow researchers, clinicians, regulators, policy makers and gaming industry representatives from around the world the chance to join together to focus on the topic: *Responsible gaming, Regulation and Recovery: Testing Conventional Wisdom*.

Using the newest scientific research, the conference will center around the prevention and treatment of gambling addiction and related disorders. Sessions will cover topics such as: recovery, reasons people do not seek treatment, reasons for relapses, the effect of new gaming venues, risks for older gamblers and new responsible gaming programs and regulations.

For more information, and to register for the conference, visit www.ncrg.org.