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For more information on Michigan's gaming industry, please visit www.michigangaming.com

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The

MICHIGAN GAMING

Newsletter



GAMING INDUSTRY "G2E" TRADE SHOW KICKS OFF NEXT WEEK

The 2008 Global Gaming Expo (G2E) will be held next week, November 18-20, at the Las Vegas Convention Center in Las Vegas, Nevada. In addition, this year's G2E Training & Development Institute takes place on Monday, November 17, along with the G2E Leadership Academy taking place on the 17th and 18th. G2E is the largest gaming industry trade show, bringing together industry professionals from around the world. G2E provides an in-depth look at new products, technologies, insights and innovations within the gaming industry.

This year, G2E 2008 will feature an award-winning journalist, gaming industry executives, and tribal gaming leaders in a dynamic series of keynote events addressing the future of gaming, given the current economic climate, and how gaming companies can advance the success of their businesses.

Some of the 2008 G2E highlights include:

- A Welcome Reception at Rain Nightclub at the Palms Casino Resort;
- Keynote Addresses from CNBC contributor and award-winning journalist Ron Isana and industry leaders;
- 750+ exhibitors including hundreds of new exhibitors and products;
- F&B at G2E: gaming's only culinary marketplace featuring the freshest new products, trends and special events;
- World-Class Conference: 150+ information-packed sessions, new tracks, new speakers and new content;
- G2E Leadership Academy: leadership and management training from experts; and
- Entertainment Arena at G2E and Retail Promenade at G2E: specialty events highlighting the rapidly growing non-gaming amenities of entertainment and retail.

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Keynote events include the following:

- CNBC contributor and award-winning journalist Ron Isana will give a keynote speech on Tuesday, November 18, sharing his thoughts on such issues as the global economy, financial markets, political policy and the alternative investment industry. Mr. Isana has more than two decades of experience as a journalist covering global economics, financial markets, public policy and the alternative investment industry.
- On Wednesday, November 19, AGA President and CEO Frank J. Fahrekopf, Jr. will moderate the *State of the Industry: The Evolution of Global Gaming* panel, which will focus primarily on the evolution of gaming in the global marketplace and how domestic and international expansion will likely shape the future of gaming. Panelists include: Armin Karu, chairman of the management board for Olympic Entertainment Group; Terry Lanni, chairman and CEO of MGM MIRAGE; Gary Loveman, chairman, CEO and president of Harrah's Entertainment, Inc.; and Ernie Stevens, Jr., chairman of the National Indian Gaming Association.
- The final keynote event, *Change and Challenges: The Tribal-Community Connection*, will focus on the Indian gaming sector and how it is fostering relationships within the communities surrounding tribal gaming operations. J.R. Matthews, vice chairman of the Quapaw Tribe of Oklahoma will moderate the discussion regarding the variety of ways tribal gaming impacts communities across the U.S. Panelists include: Robert Benavides, governor of Isleta Pueblo, New Mexico; John Guevremont, president and CEO of Native American Contracting Services, LLC; J. Kurt Luger, executive director of the Great Plains Indian Gaming Association; Anthony Miranda, chairman of the California Nations Indian Gaming Association; and Tracie Stevens, senior policy analyst for governmental affairs for the Tulalip Tribes. Ernie Stevens, chairman of the National Indian Gaming Association, will offer opening remarks at the event.

In addition to the keynote events, G2E features over one hundred and fifty different conference sessions covering a wide variety of gaming industry topics. This year, Michigan is well represented by a number of different speakers (see below article "Michigan Gaming Industry Experts Speak at G2E").

G2E 2008 will also highlight the importance of musicians and comedians within the gaming industry at the new Entertainment Arena, which will exhibit a broad range of technologies, products and services that help to enhance live performances. This new specialty event will include performances by 2008 Grammy® award-winner Terrance Simien and Gary Valentine,

co-star of the CBS sitcom "King of Queens."

To learn more, visit www.globalgamingexpo.com.

GLOBAL GAMING BUSINESS GAMING AND TECHNOLOGY AWARDS ANNOUNCED

On Monday, November 10, *Global Gaming Business Magazine* announced the winners of the 7th Annual Gaming & Technology Awards. The 2009 Gaming & Technology Awards are an industry standard which recognizes excellence in innovation and practical application through product and technology development.

The awards will be presented to the winners at next week's Global Gaming Expo (G2E) in Las Vegas.

Judges for the awards included: Claudia Winkler, president, GHI Solutions Inc. in Las Vegas; Robert Russell, senior gaming analyst, Regulatory Management Counselors P.C.; James Wortman, director of the Gaming Education and Research Institute, at the University of Houston's Conrad N. Hilton College; Charles Lombardo, consultant and former vice president of slot operations for Seminole Gaming; and Peter Johns, director of slot operations, casino division for MGM Grand Macau.

The winners of the 7th Annual *Global Gaming Business* Gaming Technology Awards are listed below.

Best Consumer Service Technology

- 1st – Bally Technologies – iView Display manager
- 2nd – WMS – BLUEBIRD2 Slot Cabinet
- 3rd – IGT – Delivery Games

Honorable Mention:

Game Logic – PlayAway
Aristocrat – SpeedMedia Content Delivery Mgr

Best Productivity-Enhancement Technology

- 1st – IGT – sbX Media Manager
- 2nd – Bally Technologies – Download Configuration Manager
- 3rd – MEI – EASITRAX Soft Count

Honorable Mention:

Synectic Systems – Synergy Integration, Command & Control Software
Cummins-Allison Corp. – MPS 4100 Multi-Pocket Currency Sorter

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Best Slot Product

1st – Bally Technologies – GameMaker HD Reel Slot Multi-Game Stepper Device

2nd – WMS Gaming – 3 Reel Mechanical Hot Shot Super Jackpot Multi-Game

3rd – IGT – S AVP and G20 Upright with Round Top LCD and Dynamic Buttons

Honorable Mention:

Aristocrat – Hit The Heights

Bally Technologies – DualVision Two Player Video Gaming Device

Best Table Game Product or Innovation

1st – Shuffle Master – iTable

2nd – TCSJOHNHUXLEY – Touch Table MultiPLAY Roulette

3rd – Bally Technologies – TableView Real-Time Table Rating & Player Tracking

Honorable Mention:

IGT – Table iD Lucky Draw

DEQ Systems Corp. – The Lucky Player Jackpot

According to Roger Gros, publisher of *Global Gaming Business Magazine*, “[t]he number of entries this year surpassed any previous year, once again validating that the Gaming & Technology Awards are the ‘gold standard’ in the casino industry.”

MICHIGAN GAMING INDUSTRY EXPERTS SPEAK AT G2E

Next week’s Global Gaming Expo (G2E) will offer unique conference sessions including over one hundred fifty comprehensive industry education sessions and thirteen Signature Series programs devoted to the trends, challenges and opportunities currently facing gaming industry professionals.

The Michigan market is well represented by many different speakers at this year’s G2E. Below is an overview of the programs that will feature Michigan representatives:

Name	Company Affiliation	Program Title and Time
David Nehra, Vice President and CIO	MotorCity Casino Hotel	The Next Protocol Phase: Moving from SAS to G2S and S2s – Monday, November 17, 2008 – 8 a.m.
David Waddell, Attorney	Regulatory Management Counselors, P.C.	Doing It Right: Compliance and Regulation – Monday, November 17, 2008 – 10:30 a.m.
Jason Hanselman, Attorney	Dykema Gossett, PLLC	Land into Trust: The Next Generation of Tribal-State Compacts – Monday, November 17, 2008 – 1 p.m.
Chris Adams, Gaming Lab Manager	Michigan Gaming Control Board	Testing, Testing: Setting Up a Public Slot Lab – Tuesday, November 18, 2008 – 9:15 a.m.
Robert Russell, Gaming Analyst	Regulatory Management Counselors, P.C.	Expanding Licensing: When Sovereigns Join the Game – Tuesday, November 18, 2008 – 2 p.m.
Toni L. Harris, Attorney	Fraser Trebilcock Davis & Dunlap, P.C.	Intellectual Property in the 21 st Century: Staying Ahead of the Game – Wednesday, November 19, 2008 – 8 a.m.

According to Mr. Frank J. Fahrenkopf, Jr., president and CEO of the American Gaming Association, “[a]s with any consumer-driven industry, professionals in the gaming entertainment industry must be prepared to navigate not only a competitive environment, but also economic slowdowns such as the one the United States currently is experiencing. In addition to offering industry professionals the most comprehensive and tailored professional education and training available, G2E 2008 will provide gaming professionals with the guidance and tools they need to weather the current economic situation and continue to operate their businesses successfully.”