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The MICHIGAN GAMING Newsletter



GREEKTOWN CASINO NAMES NEW CEO AND MANAGEMENT CONSULTANT

On January 5, 2009, Greektown Casino announced that former interim CEO and seven-year Greektown management veteran Cliff Vallier will be the property's new Chief Executive Officer. The casino also announced that Isle of Capri of Michigan, L.L.C. will offer marketing and consulting services to the casino.

Mr. Vallier has been a member of Greektown's management team for the past seven years, serving as Chief Financial Officer, interim CEO, senior director of finance, and vice president of finance throughout his tenure. His experience includes 18 years in the gaming industry. Specifically, his tenure includes experience at the following employers:

Employer	Title	Year
Greektown Casino, LLC	CEO, CFO, General Manager	1/2010 to Present
Greektown Casino, LLC	CFO	2/2006 to 12/2009
Greektown Casino, LLC	Senior Vice President of Finance	7/2002 to 12/2006
Sault Ste. Marie Tribe of Chippewa Indians	Director of Finance—Kewadin Casinos	8/1992 to 6/2002
Anderson Tackman	Senior Auditor	7/1988 to 8/1992

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Greektown Casino also announced that Isle of Capri of Michigan, L.L.C., a wholly-owned subsidiary of Isle of Capri Casino, Inc., will be the property's new management and consulting provider, noting the company's familiarity with the Midwest market.

In a statement regarding the new leadership, Greektown board member Jake Miklojcik said of Mr. Vallier and Isle of Capri, "[t]hey know casino management and they are positioned to take the property to the next level." Isle of Capri President and CEO Virginia McDowell added "[t]he team now in place has the skills and experiences necessary to help guide the management through the remainder of their reorganization."

In addition, Isle of Capri Casinos, Inc. announced last Wednesday that they have named Robert C. Wyre as vice president of the casino company. Mr. Wyre will be responsible for leading the company's marketing and operational consulting services to Greektown Casino, following all of the necessary regulatory and court approvals.

Ms. McDowell commented, "[w]e are optimistic about the possibilities ahead for Greektown Casino-Hotel, and I am confident that Roby Wyre is exactly the right professional to lead the charge. He is a seasoned veteran with an outstanding variety of experiences and successes across our business and will bring outstanding value to our clients and our company."

Mr. Wyre has more than 28 years of experience in gaming operations, marketing and player development having served at both the corporate and property level. His most recent position was director of operations for Foxwoods Development Company, where he was responsible for developing operation plans for proposed projects.

Isle of Capri Casinos, Inc. currently owns and operates 14 casino properties across the Midwest and the South. They are also one of the largest publicly-traded gaming companies in the country.

The appointment of Mr. Vallier as CEO and Isle of Capri as management and consulting consultant is pending final approval by both the Bankruptcy Court and the Michigan Gaming Control Board.

MICHIGAN'S ILLEGAL GAMING TIP LINE A SUCCESS

In October of 2009, the Michigan Gaming Control Board ("MGCB") announced the implementation of an illegal gambling tip hotline to help the fight against unauthorized gaming in the state of Michigan. According to Executive Director Rick Kalm, the new program, which unites the MGCB, Michigan State Police, Michigan Liquor Control Commission, and the Michigan Lottery, has proven to be a success.

Mr. Kalm told *The Michigan Gaming Newsletter* that since the program's inception in October, 2009, the MGCB has received numerous tips from individuals concerning alleged illegal gambling activities, as many as one to two per week.

During an October, 2009 interview with *The Michigan Gaming Newsletter*, Executive Director Kalm noted that illegal and unregulated gambling is occurring across the state. All gambling, unless conducted by the Michigan Lottery or licensed as a charitable gaming operation by the Michigan Lottery, occurring in a Native American casino, or occurring at the three Detroit casinos, is illegal. Reports of illegal poker machines in bars and party stores, unlicensed poker games, and other instances of illegal gambling have increased, with many of these locations also having liquor and lottery licenses.

Mr. Kalm also told *The Michigan Gaming Newsletter* that the MGCB has already received several tips regarding not only casino gaming, but also charity gambling and video gaming machines in Michigan. He also noted that the agency expects an increase in reports due to the new placement of placards in the Detroit Casinos as well as the introduction of the tip line to Michigan's horse racing web site.

Once a tip is received, all of the information is 'triaged' and forwarded to the respective law enforcement or regulatory agency responsible for dealing with that type of particular activity.

Mr. Kalm told *The Michigan Gaming Newsletter* in October that "the task force has established the

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tip system to provide a conduit for the public to report suspicious or illegal gambling.” He emphasized that telephone and internet tips are anonymous, while email tips are not, but regardless of which option is used, the MGCB is committed to maintaining confidentiality of all tip submitters. The information will be directed to the agency that has regulatory authority over the site of the illegal activity, or will be able to react with a criminal enforcement action.

Although he could not release specifics regarding the illegal gaming reports since October, Mr. Kalm stated that a report will be quantified and qualified over the next six months detailing the illegal gambling activities reported in the state.

Those individuals concerned with potential illegal gaming can either call the anonymous tip line at 1-888-314-2681 to report illegal gambling activities, submit tips electronically via email to MiGamblingTip@michigan.gov, or visit the MGCB website at: <http://www.michigan.gov/mgcb/0,1607,7-120-54347---,00.html>. Mr. Kalm made clear that confidentiality is a top priority.

The MGCB has asked citizens to provide as much information as possible about the situation when submitting tips. This may include a description of the type of illegal or suspicious gambling being reported, when and where the illegal activity occurred or where it may occur again, the name and description of those involved in the illegal gaming activity, and any other details related to the activity.

Mr. Kalm noted that they are “hopeful people in the (gaming) industry and those involved in liquor establishments or charitable gaming will continue to be as responsive as they have been thus far” to further efforts to thwart illegal gaming activity.

AGA ANNOUNCES NEW PRESIDENT OF GOVERNMENT AFFAIRS

Last Wednesday, January 6, 2010, the American Gaming Association (AGA) announced the appointment of John D. Versaggi, a political professional also involved with corporate government relations, as vice president of government affairs. Mr. Versaggi’s

efforts will be directed towards building and maintaining the relationships necessary to advocate on federal legislative and regulatory issues impacting the U.S. commercial casino industry.

“John has an impressive record of accomplishment here in Washington, and his combination of Capitol Hill and corporate government affairs experience is perfectly suited to furthering the AGA’s role as the national voice of the commercial casino industry,” said Frank J. Fahrenkopf, Jr., president and CEO of the AGA. “There are a number of important federal issues facing our industry this year, and we couldn’t be happier to have someone of John’s caliber joining the AGA team.”

Mr. Versaggi previously worked for UST Public Affairs, Inc., where he furthered the company’s interests both politically as well as administratively. Prior to working for UST, Versaggi spent seven years in the office of retired Congressman Richard Burr, serving such roles as communications director and chief of staff.

He fills the position vacated by D. Brett Hale, who had worked with the AGA since 2001. Mr. Hale recently left the AGA to take a role as senior vice president of corporate and governmental relations at Churchill Downs, Inc.

The AGA represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues.