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The _____ MICHIGAN GAMING _____ Newsletter



KENNETH SANBORN APPOINTED TO MICHIGAN GAMING CONTROL BOARD

On September 1, Governor Jennifer Granholm appointed former judge Kenneth Sanborn to the Michigan Gaming Control Board ("Board"). Sanborn will fill a seat that has been vacant since last year.

Sanborn began his career as a lawyer in 1949 and is best known for his successful defense of Air Force member Milo Radulovich against charges of communist ties in 1953. In 1998, the case was honored with a State Bar of Michigan Legal Milestone marker for its significance to the fall of McCarthyism nationwide. Sanborn later served as a judge in the 16th Michigan Circuit Court before retiring in 1990.

The appointment establishes a full, five-member Board. Mr. Sanborn will join current Board members Jim Plakas, Michael Watza, Hon. Benjamin Friedman, and Chairperson Barbara Rom.

MGM GRAND DETROIT PRESIDENT RESIGNS

Lorenzo Creighton, president and Chief Operating Officer of MGM Grand Detroit Casino, announced his resignation early last week. Mr. Creighton will assume the role of Chief Executive Officer of Gateway Casinos and Entertainment, a Vancouver-based casino management company.

Mr. Creighton told *Crain's Detroit Business* that "It was a tough decision, this is a good team here. But I'm making the right move."

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Mr. Creighton became president and chief operating officer of MGM Grand Detroit Casino on March 3, 2008. Prior to his tenure with MGM Grand Detroit, Mr. Creighton was the president and chief operating officer of New York-New York Hotel and Casino in Las Vegas. In addition, Mr. Creighton has served as an attorney, judge and gaming industry regulator. Prior to joining MGM MIRAGE (now MGM Resorts International), Mr. Creighton served as the President of the Flamingo Hilton in Las Vegas.

According to the company's website, Gateway Casinos & Entertainment is one of the largest casino and entertainment companies in Western Canada and employees over 3,000 employees. Its casinos include Grand Villa Casino, Starlight Casino, Cascades Casino, Lake City Casinos (Vernon, Kamloops, Kelowna & Penticton) and Baccarat and Palace Casinos in Edmonton.

MOTORCITY CASINO COO RETIRES

Rhonda Cohen, an employee of MotorCity Casino since its opening in 1999, has retired.

Ms. Cohen began her career at MotorCity in 1999 as the director of player development. In 2000, she took on the role of General Manager where she was named "Gaming Professional of the Year" by the National Casino Management Association at the inaugural Global Gaming Expo in Las Vegas. As General Manager, Cohen was known for her emphasis on employee training and education. She was later named COO of MotorCity Casino, a position she held until her retirement earlier this month.

During her time with MotorCity, the casino has expanded the gaming floor and increased annual revenue. The casino also opened a 17-story hotel in 2007 with a focus on comfort and technology. On August 20, 2010, the hotel was awarded the prestigious Pinnacle Award for hotels, a national award for hospitality excellence.

A spokesperson for the casino told *Crain's Detroit Business* that MotorCity Casino CEO Gregg Solomon is planning to distribute Cohen's responsibilities among the executive staff.

BILL TO ALLOW KENO GAME ADS FOR PURE MICHIGAN FUNDING

On Monday, August 23, 2010, the House Committee on Tourism, Outdoor Recreation and Natural Resources reported out legislation that, if passed, would allow advertisements to air between Club Keno games. The money generated from such advertisements would be used to fund up to \$18 million of the Pure Michigan Advertising campaign.

House Bill 6177 (HB 6177) was introduced on May 18, 2010 and is sponsored by State Rep. Andy Neumann (D-Alpena) as a creative way to fund the Pure Michigan tourism campaign. HB 6177 seeks to amend the McCauley-Traxler-Law-Bowman-McNeely Lottery Act to do the following:

- Authorize the commissioner of the lottery to enter into contracts allowing (1) the placement of advertising or promotional material on available medial relating to the Club Keno game.
- Create the Club Keno Advertising Fund within the Department of Treasury.
- Require money from Club Keno advertising contracts to be deposited in the Club Keno Advertising Fund.
- Exempt Club Keno advertising from a prohibition on printing a person's name on lottery tickets or shares.

The Bill would create a Club Keno Advertising Fund and direct all of the money from the advertising contracts into the fund. The first \$18 million deposited into the fund would be used for the national Pure Michigan campaign. Anything above the designated dollar threshold would go to the State School Aid Fund.

Club Keno is offered at licensed establishments throughout Michigan. Players can wager \$1, \$2, \$3, \$4, \$5, \$10 or \$20 per drawing and tickets can be purchased seven days a week between 6:04 a.m. until 1:48 a.m. HB 6177 seeks to allow advertising between each Club Keno game. For more information regarding Club Keno, please

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visit: http://www.michigan.gov/lottery/0,1607,7-110-46442_27071_27074---,00.html.

G2E EARLY BIRD DISCOUNTS EXPIRE OCTOBER 28

Early Bird Discounts for the 2010 Global Gaming Expo (G2E), to be held at the Las Vegas Convention Center in Las Vegas, Nevada, from November 15 through 18, expire on October 28.

Early Bird Discounts include group discounts, Native American Casino Registration packages and special hotel and travel deals which registrants may take advantage of at the G2E website.

Patrons will have the opportunity to apply for Express Badges for G2E 2010. Expo organizers say the new badges will expedite registration and check-in time, thus creating more ease and convenience.

Over 30,000 gaming professionals from around the world are scheduled to attend this year's G2E from all gaming industry trades and sectors.

To register, or if you have any questions about G2E, please visit www.globalgamingexpo.com.

DAILY AGA SMARTBRIEFS

The American Gaming Association (AGA), which produces the Global Gaming Expo, has recently introduced *AGA SmartBriefs*, a free daily e-newsletter which keeps the gaming industry up to date on the latest gaming news.

Sign up and stay ahead of the curve with updates on products, technologies, amenities, industry happenings and more. You can register to receive the free *AGA SmartBriefs* by visiting www.smartbrief.com/aga/.