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*Editor in Chief*

**David D. Waddell, Esq.**

Phone: 517.507.3859

[waddell@rmclegal.com](mailto:waddell@rmclegal.com)

*Senior Gaming Analyst & Editor*

**Robert R. Russell, II**

Phone: 517.507.3858

[russell@rmclegal.com](mailto:russell@rmclegal.com)

*Reporter and Associate Editor*

**Dustin M. Ford**

Phone: 517.999.5414

[dford@rmclegal.com](mailto:dford@rmclegal.com)

*Reporter*

**Douglas L. Minke**

Phone: 313.221.9380

[minke@rmclegal.com](mailto:minke@rmclegal.com)

*Reporter*

**Blaine R. DeGracia**

Phone: 517.507.3857

[degracia@rmclegal.com](mailto:degracia@rmclegal.com)

*Subscription information:*

[info@michigangaming.com](mailto:info@michigangaming.com)

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**RMC Ventures, LLC**

University Place Center  
333 Albert Ave, Suite 450  
East Lansing, MI 48823  
Phone: 517.507.3860  
Fax: 517.908.0235  
[www.rmclegal.com](http://www.rmclegal.com)

# The MICHIGAN GAMING Newsletter



## MGCB REGULAR PUBLIC MEETING AGENDA

Today, December 3, 2010, the Michigan Gaming Control Board ("MGCB") released its Regular Public Meeting Agenda for Tuesday, December 7, 2010.

The agenda includes the following items:

- Consider the Licensing Division Staff's Recommendations Regarding Level 1 and Level 2 Occupational License Applications
- Consider the Executive Director's Report and Licensing Division's Staff Recommendation Regarding Transfer of Interest for
  1. Voice Data Systems, LLC d/b/a VDS
- Consider the Executive Director's Reports and Licensing Division's Staff Recommendations Regarding the Pending Supplier License Renewal Requests of:
  1. Data Financial, Inc., Board File No. SL005853-10-001
  2. Enterprise Cap & Gowns, Inc., d/b/a Enterprise Uniforms II, Board File No. SL000458-10-001
  3. Hopbet, Inc., Board File No. SL001823-10-001
  4. John E Green Company, Board File No. SL004606-10-001
  5. Renaissance Man Food Services, LLC, Board File No. SL004299-10-001
  6. The End Zone Chicken & Ribs, LLC, Board File No. SL002059-10-001
  7. Unique Linen Services, Inc., Board File No. SL001490-10-001
  8. Vision Janitorial & Facility Supply Company, Inc., Board File No. SL002725-10-001

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- Consider the Executive Director Report and Licensing Division Staff’s Recommendation Regarding the Suitability of Required Key Person of Ainsworth Game Technology, Ltd.

1. Michael Bruce Yates, Board File No. SL005155-10-003

- Consider the Executive Director Report and Licensing Division Staff’s Recommendation Regarding the Pending Casino License Renewal of Detroit Entertainment, LLC, D/B/ A MotorCity Casino, Board File No. MCC-2010-01
- Consider the Board Acceptance of Acknowledgment of Violation of Casino Licensee, Greektown Casino, LLC, Board File No., CDA-2010-5

The MGCB meeting will take place at the Detroit Office Hearing Room, located at Cadillac Place, 3062 W. Grand Blvd., Suite L-700, Detroit, Michigan at 9:30 A.M. on December 7.

## **MICHIGAN GAMING CONTROL BOARD RELEASES REVISED WEBSITE**

Today, the Michigan Gaming Control Board (“MGCB”) unveiled a newly revamped website portal at [www.michigan.gov/mgcb](http://www.michigan.gov/mgcb). Mr. Rick Kalm, Executive Director of the MGCB, noted that the changes made to the website will help “streamline the distribution of information from the MGCB to supplier licensees servicing the Detroit casinos, as well as provide an online submission process for certain regulatory filings.” Mr. Kalm noted that it is also the MGCB’s goal to utilize the website for Gaming Laboratory submissions and modify the portal in the future with additional automated functionality.

The newly designed website also incorporates information on the responsible gaming, Michigan horse racing industry, charitable gaming, and illegal gambling tip line. Mr. Kalm also stated that additional supplier-related information will be added to the website in the near future.

## **SAGINAW CHIPPEWA TRIBE SETTLES LAND SUIT**

On November 23, 2010, The Saginaw Chippewa Indian Tribe of Michigan (“Tribe”) issued a press release indicating that it is pleased with the recent decision of U.S. District Court Judge Thomas Ludington to accept settlement agreements among the Tribe, the United States Government, the state of Michigan, the city of Mt. Pleasant and Isabella County that will bring to an end a lawsuit filed by the Tribe in 2005. According to the Tribe’s press release, the Court heard objections raised by Michigan Attorney General Mike Cox before ultimately agreeing to accept the settlement agreement.

The Tribe filed this lawsuit seeking a declaratory judgment that its Isabella Reservation was established through an 1855 Executive Order and in treaties between the Tribe and the Federal Government in 1855 and 1864. The Tribe further sought a declaration that the Isabella Reservation continues to exist today as an Indian reservation and is “Indian Country” pursuant to federal law. The Tribe also sought to permanently enjoin the state of Michigan from acting in any manner inconsistent with the Isabella Reservation’s designation as Indian Country.

“The Tribe has achieved its goal: an order by the Federal Court that recognizes the Tribe’s Reservation boundaries as the five and two one-half township[s] in Isabella County as Indian Country”, stated Tribal Chief Vincent Kequom, Sr. The Tribe’s press release provided that the settlement approved by the Court includes several agreements reached between the parties. These agreements include issues such as law enforcement jurisdiction, zoning and land use, property taxes and environmental issues, among others.

“This historic settlement brings resolution and clarity to the jurisdictional boundaries of the Saginaw Chippewa Reservation and serves the interests of the people of the state of Michigan, the County of Isabella, the City of Mt. Pleasant, the Saginaw Chippewa Indian Tribe and the United States”, said Ignacia Moreno, Assistant Attorney

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General of the Environmental and Natural Resources Division of the Department of Justice. "This will resolve a complex patchwork of jurisdiction, and pave the way for greater coordination and communication that will strengthen public safety for all."

According to court documents, the settlement agreement of the parties was to be embodied in a consent Order for Judgment. Review of Court records show that this Order for Judgment has yet to be entered by Judge Ludington.

## **GUN LAKE CASINO TO OPEN IN FEBRUARY, OFFERS HIRING UPDATE**

On Monday, November 29, 2010, the Gun Lake Casino announced that, as it prepares for its opening in February of 2011, its human resources department has received thousands of job applications to fill the estimated 750 positions available at the casino.

The overwhelming response to the casino's hiring efforts has put an end to the open application process at the Casino and on Monday the Casino stopped accepting applications for the majority of positions. However, the casino is still seeking qualified candidates for two job openings; card dealers and slot attendants. Greater detail is available at the Gun Lake Casino website ([www.gunlakecasino.com](http://www.gunlakecasino.com)).

### **Dealer**

Must have one year of experience as a blackjack dealer and/or knowledge of other games being dealt such as craps, Pai Gow poker and roulette; must have money handling skills; ability to communicate, both written and verbal, effectively with guests, team members and management; must have excellent customer service skills.

### **Slot Attendant**

Must have math and money handling skills; ability to use money-related equipment including currency counting machines; must have understanding of Title 31 requirements for acceptable currency transactions; must have computer skills and excellent customer service skills.

### **About the Casino**

The 83,000 square foot gaming facility will feature 1,450 slot machines, 28 table games, an entertainment lounge, and a casino bar. It will be located off of Exit 61 on U.S. 131, halfway between Grand Rapids and Kalamazoo.

The Casino will be operated by the Tribe's management partner, MPM Enterprises, LLC, owned by an affiliate of Station Casinos, Inc., as well as private investors from Michigan. For more information, please visit [www.gunlakecasino.com](http://www.gunlakecasino.com).

## **MOTORCITY CASINO HOTEL ANNOUNCES MANAGEMENT CHANGES**

On November 16, 2010, MotorCity Casino Hotel announced that Bruce Dall and Jenny Holaday assumed new positions within the company. Mr. Dall has been named Senior Vice President of Finance and Administration / CFO. Ms. Holaday has been promoted to the title of Senior Vice President of Operations.

Mr. Dall will be responsible for overseeing all aspects of finance, security, purchasing, and facilities management. He has over 25 years of experience in the financial industry, including over 22 years of gaming experience. Prior to joining MotorCity Casino Hotel he was Controller of the Desert Inn, Chief Financial Officer and Treasurer of the Hard Rock Hotel and Assistant General Manager and CFO for Greektown Casino. He was most recently the Vice President of Finance and Property Administration/CFO at MotorCity Casino Hotel.

Ms. Holaday's current marketing responsibilities at the Casino will now also include food and beverage, hotel, and all gaming operations. Ms. Holaday has 25 years of experience in the casino industry. Most recently she served as the Senior Vice President of Marketing for MotorCity Casino Hotel. Previous positions include the Regional Vice President of Marketing for the Harrah's Atlantic City resorts, the Corporate vice President of Loyalty Marketing for Mandalay Resort Group, as well as owner of Holaday Marketing. Ms.

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Holiday joined the MotorCity Casino Hotel staff as a full-time employee in January of this year.

"I could not be more proud to be associated with such talented and motivated leaders. Bruce and Jenny get what creating the vision is all about, and no one knows the business better," said Gregg Solomon, President and CEO of MotorCity Casino Hotel. "This improves our agility as a company; it allows us to respond more quickly to an ever changing competitive environment.

## **PURE MICHIGAN AD CAMPAIGN RECEIVES STATE FUNDING**

After acting on several pieces of legislation, the Michigan legislature officially adjourned for the remainder of the term, as memorialized in Senate Concurrent Resolution 0060. On Friday, December 3, 2010, the Michigan legislature voted to approve \$10 million in funding to the Pure Michigan advertising campaign. The funding will allow the campaign to run advertising for the state's winter and spring tourism activities throughout the country.

House Bill 4817 diverts the additional funding from the 21<sup>st</sup> Century Investment Fund – a fund created to aid technology start-up companies located within the state. The bill requires that at least \$1.5 million of the funding be used for media buys for this year's winter advertising campaign.

State tourism officials were initially budgeted \$5.4 million for advertising in 2011. By comparison, the Pure Michigan campaign was allotted \$10 million in 2010 and \$30 million in 2009. Friday's increase in funding will allow for regional advertising for winter activities and nationwide advertising for spring and summer activities. Tourism proponents and some lawmakers had requested \$25 million in funding for 2011.

The Pure Michigan ad campaign has won several national awards since its launch in 2006, including the 2007 Best State Tourism Advertising Campaign from the U.S. Department of Tourism. According to studies conducted by Travel Michigan, the state agency responsible for the campaign, each dollar spent on the campaign

results in \$2.94 in state taxes paid by out-of-state visitors.

## **CASINO CITY'S CASINO VENDOR WEBSITE OFFERS NEW STATE SUPPLIER'S LICENSING GUIDE**

On November 22, 2010, Casino City Press announced that it has launched a new Vendor Licensing guide on its website [www.CasinoVendors.com](http://www.CasinoVendors.com) in cooperation with Regulatory Management Counselors, P.C., a Michigan gaming regulatory law and consulting firm. The new informational resource provides an extensive overview of supplier and vendor licensing requirements for casino gaming jurisdictions.

Phase I of the content focuses on the licensing requirements within the 12 largest commercial casino gaming markets in the United States along with a global directory of over 700 gaming regulatory agencies. The Phase I jurisdictional analysis includes: Nevada, New Jersey, Pennsylvania, Michigan, Mississippi, Iowa, Illinois, Colorado, Indiana, Louisiana, Missouri, and South Dakota. Phase II will provide an extensive supplier licensing overview of the North American casino gaming industry including Native American gaming. Phase III will provide a global casino gaming jurisdictional analysis. "We are very excited about teaming up with Casino City Press and assisting with the development of the jurisdictional casino licensing section of the website," said David Waddell, Attorney and President of Regulatory Management Counselors. "The resource will be quite extensive and will provide those looking to do business in most any jurisdiction across the globe with a helpful overview and guide to licensing requirements. It is our goal to help enhance the continuing excellence of Casino City's CasinoVendors.com website."

CasinoVendors.com currently indexes over 13,000 gaming industry suppliers, vendors, and manufacturers, who list themselves free of charge on the site. The site assists vendors, distributors, and manufacturers of casino products and services and serves as a central hub for casino buyers and suppliers to access information. Visitors to the site

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will find detailed gaming vendor company information including executive and management contact names and product and service information along with the latest gaming vendor news and Tweets.

"I am thrilled to be able to include the high-quality casino vendor regulation, licensing and compliance requirements information provided by Regulatory Management Counselors on the CasinoVendors.com website," said Michael Corfman, CEO of Casino City Press. "Casino suppliers have told us they would value this type of information and we know it is a perfect match with the business needs of the gaming industry vendor community we support."

For more information, please visit [www.casinovendors.com](http://www.casinovendors.com).