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The MICHIGAN GAMING Newsletter



GREEKTOWN CASINO-HOTEL GOLF OUTING RAISES OVER \$70,000 FOR DETROIT YOUTH CHARITIES

On Monday, August 29, 2011, Greektown Casino-Hotel held a charity golf outing that successfully raised more than \$70,000 for the benefit of Think Detroit PAL, Boys Hope Girls Hope and the Coleman A. Young Foundation.

The charity outing was held at Shenandoah Golf Club and brought together corporate sponsors and business leaders. It included 18 holes of golf, a live auction and other activities held in support of the non-profits, which are geared towards the empowerment of the city's youth.

"We are excited to be able to present these donations to these organizations that are positively impacting the children of Detroit every day," said Marvin Beatty, Chief Community Officer of Greektown Casino-Hotel. "We look forward to making this an annual event we can continue to help support our city and programs of this nature."

Proceeds from the event will be distributed equally among the chosen charities. "It is an honor to have been chosen as a recipient of this year's charity golf outing. This generous gift will help support our many programs that instill leadership



Left to Right: Cliff Vallier, CFO, Greektown Casino-Hotel; George Boyer, Chairman of the Board, Greektown Casino-Hotel; Michael Puggi, President & CEO, Greektown Casino-Hotel; Freeman Hendrix, Vice Chairman of the Board, Greektown Casino-Hotel

and team building skills in the 10,000 plus children who participate in Think Detroit PAL activities,” said Michael Porter, CEO, Think Detroit PAL.

The charity golf outing is only one of Greektown Casino-Hotel’s community outreach initiatives. For more information regarding another of Greektown Casino-Hotel’s initiatives, Turning the Page on Illiteracy, please visit: www.greektownreading.com.

MGCB RELEASES MARCH PUBLIC MEETING AGENDA

Yesterday, September 9, 2011, the Michigan Gaming Control Board (MGCB) released its Monday, September 12, 2011 Regular Public Meeting Agenda.

The agenda includes the following items:

- Consider the Licensing Division Staff’s Recommendations Regarding Level 1 and Level 2 Occupational License Applications
- Consider the Executive Director’s Report and Licensing Division’s Staff Recommendation Regarding Transfer of Interest for
 1. Atlantic City Coin & Slot Service Company, Inc., Board File No. SL00000243-11-001
- Consider the Executive Director’s Report and Licensing Division’s Staff Recommendation Regarding the Pending Supplier License Application of
 1. Hercules & Hercules, Inc., Board File No. SL000222-11-001
- Consider the Executive Director’s Reports and Licensing Division’s Staff Recommendations Regarding the Pending Supplier License Renewal Requests of
 1. 1st Choice Distributors, Board File No. SL005841-11-001
 2. Chef Source, Inc. Board File No. SL001276-11-001

3. Diversified Computer Services, Inc., Board File No. SL000090-11-001
4. IGT, Board File No. SL000002-11-002
5. J.J.S.V. Enterprises, Inc. d/b/a Pizzapapalis, Board File No. SL001287-11-001
6. Professional Sanitary Supply Corporation, Board File No. SL000920-11-001
7. U.S. Playing Card Company, Board File No. SL000288-11-001
8. Vision Janitorial & Facility Supply Company, Inc., Board File No. SL002725-11-001

- Consider the Executive Director’s Report and Licensing Division Staff’s Recommendation Regarding the Suitability of Required Key Person of MGM Grand Detroit, LLC.
 1. James Gerald Dumond, Board File No. MGM-11-006
- Consider the Executive Director’s Report and Licensing Division Staff’s Recommendation Regarding the Suitability of Required Key Person of WMS Gaming, Inc.
 1. Keith Randal Wyche, Board File No. SL000037-11-002
- Consider the Executive Director’s Report and Licensing Division Staff’s Recommendation Regarding the Suitability of Required Key Person of Gaming Partners International, USA, Inc.
 1. Gerald William Koslow, Board File No. SL000201-11-002
- Consider the Executive Director’s Report and Licensing Division Staff’s Recommendation Regarding the Suitability of Required Key Person of Aristocrat Technologies, Inc.
 1. Lewis Gerald Flock, Board File No. SL000038-11-001
- Consider the Executive Director’s Report and Licensing Division Staff’s Recommendation Regarding the Licensing and Renewal Application Withdrawal of

(Continued on page 3)

1. Solomon Friedman Advertising, LLC,
Board File No. SL002433-11-001

- Consider the Board's Proposed Public Meeting Schedule for Fiscal Year 2012

The MGCB meeting will take place at the Detroit Office Hearing Room, located at Cadillac Place, 3062 W. Grand Blvd., Suite L-700, Detroit, Michigan at 9:30 a.m. on Monday, September 12th.

GAMING LEGISLATION UPDATE

On Wednesday, September 7, 2011, the Michigan House of Representatives unanimously passed House Bill 4722 that would block cash access from Michigan Bridge Cards at ATMs located on casino properties in Detroit. In addition, Senate Bill 601 was introduced on the same day and, if passed into law, would allow the state lottery commissioner to contract with third parties to provide advertising in connection with club keno games.

House Bill 4722

House Bill 4722, as passed by the House, would limit use of the card for alcohol and tobacco purchases, as well as prevent cash withdrawals from ATMs located on casino property. The limitation on cash withdrawals from ATMs on casino property was first proposed in Senate Bill 109, passed on April 14, 2011. However, Senate Bill 109 did not contain the limitation on lottery tickets, alcohol, or tobacco products.

The Michigan Bridge Card is a debit card used in lieu of food stamps or other benefits provided to low income individuals. The cards can be used for services typical of a traditional debit card, including purchasing items through a point-of-sale terminal, withdrawing cash from ATMs, or receiving cash back with a purchase. If passed into law, the bill would prevent Bridge Cards from being used for lottery tickets, alcohol, or tobacco products, as well as block access to cash from ATMs located in Michigan casinos.

The bill requires the Department of Health and Human Services to work with the Department of

Technology, Management, and Budget and ATM providers to develop software or other means to block Michigan Bridge Card users from using the card for ATM cash withdrawals at ATMs located on casino properties in Detroit.

The legislative report on the bill notes that the cost of implementation would be minimal provided the ATM providers are willing to participate. However, if there are ATM providers that are unwilling to participate, the Department of Health and Human Services would unlikely be able to block cash dispensed to card holders at casino facilities. As of June 30, 2011, the Department of Health and Human Services has stated that it had reached agreements with most of the ATM providers on casino properties to properly implement the bill's changes if passed.

Senate Bill 601

Senate Bill 601 would amend the McCauley-Traxler-Law-Bowman-McNeely Lottery Act to allow the lottery commissioner to contract with third parties to provide advertising between club keno games or to sponsor individual draws. The language of the bill mirrors that of House Bill 4377, introduced on March 3, 2011.

If passed, the bill would require the lottery commissioner to allow at least one minute between club keno games for the purposes of displaying advertisements. Any advertisements would be required to comply with applicable Federal Communication Commission standards. Advertisements for alcohol, however, are subject only to restrictions imposed by the commissioner.

In addition, the bill would create the Club Keno Advertising Fund within the state treasury that would handle and invest any proceeds from club keno advertising. The bill's current language would require all funds in the Club Keno Advertising Fund, after an allowance for administrative costs, to be distributed to the State School Aid Fund.

The bill has been referred to the Senate Committee on Regulatory Reform.

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G2E EARLY BIRD DISCOUNTS EXPIRE NEXT MONDAY

Early Bird Discounts for the 2011 Global Gaming Expo (G2E), to be held at The Sands Expo and Convention Center in Las Vegas, Nevada, from October 3-6, expire next Monday, September 12.

Early Bird Discounts include group discounts, Native American Casino Registration packages and special hotel and travel deals which registrants may take advantage of at the G2E website.

Patrons will have the opportunity to apply for Express Badges for G2E 2011. Expo organizers say the new badges will expedite registration and check-in time, thus creating more ease and convenience.

Over 30,000 gaming professionals from around the world are scheduled to attend this year's G2E from all gaming industry trades and sectors.

To register, or if you have any questions about G2E, please visit www.globalgamingexpo.com.

DAILY AGA SMARTBRIEFS

The American Gaming Association (AGA), which produces the Global Gaming Expo, has recently introduced *AGA SmartBriefs*, a free daily e-newsletter which keeps the gaming industry up to date on the latest gaming news.

Sign up and stay ahead of the curve with updates on products, technologies, amenities, industry happenings and more. You can register to receive the free *AGA SmartBriefs* by visiting www.smartbrief.com/aga/.