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For more information on Michigan's gaming industry, please visit www.michigangaming.com

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## MICHIGAN GAMING Newsletter



## PURE MICHIGAN BUSINESS CONNECT AND CASINOS PARTNER TO ASSIST COMPANIES SEEKING TO DO BUSINESS WITH DETROIT CASINOS

The Michigan Gaming Control Board ("MGCB") recently announced that on August 24, Pure Michigan Business Connect will partner with Greektown Casino-Hotel, MGM Grand Detroit, Motor City Casino and Hotel, and the MGCB for an informational webinar on how to do business in the Detroit gaming industry.

The Detroit casinos and MGCB will give preliminary information to companies interested in doing business with the casinos and answer general questions. Additionally, they will provide information on requirements for potential meetings with them at the 2016 Flint Matchmaking Summit to be held on Sept. 22 (see additional information below).

Some examples of business opportunities include: event planning services, food service vendors/distributors, HVAC replacement, landscaping services, and plumbing services. If you are interested in obtaining a private meeting with one of the Detroit casinos, please complete the application below.

Link: <a href="http://www.michiganbusiness.org/grow/pure-michigan-business-connect/b2b/?page=%23summit%2FFlint">http://www.michiganbusiness.org/grow/pure-michigan-business-connect/b2b/?page=%23summit%2FFlint</a>

Two presentations on how to do business with Detroit's gaming industry are available at the link below (select the down arrow and *view details* under informational presentations). The presentations highlight general

procurement strategies, some common procurement needs, and regulatory requirements. If you are interested in attending the summit to gain more information on the gaming industry, please register at the link below by close of business on **Friday, August 19**.

Link: <a href="https://www.messageblocks.com/2016-virtual-gaming-summit">https://www.messageblocks.com/2016-virtual-gaming-summit</a>

Pure Michigan Business Connect, in partnership with the Flint and Genesee Chamber of Commerce and the Small Business Association of Michigan, will host the 2016 Flint Matchmaking Summit on September 22 at the Riverfront Banquet Center, Flint. The invitation only initiative will match qualified Michigan suppliers to buyers from a variety of industries, including casino gaming, to attempt to fill procurement gaps.

MGCB representatives will be onsite to answer attendees' questions on regulatory requirements.

Please continue to check the application as needs will be uploaded periodically. To be considered to attend the summit, complete the application in the link below by **Monday**, **August 22**, **2016**.

Link: <a href="http://www.michiganbusiness.org/grow/">http://www.michiganbusiness.org/grow/</a>
<a href="pure-michigan-business-connect/b2b/?page=%">pure-michigan-business-connect/b2b/?page=%</a>
<a href="mailto:23summit%2FFlint">23summit%2FFlint</a>

For any questions on any of the summits mentioned above, please contact Bobby Chasnis (<a href="mailto:chasnisr@michigan.org">chasnisr@michigan.org</a>) or Mike Christ at (<a href="mailto:christm@michigan.org">christm@michigan.org</a>).

## REGISTRATION OPEN: 2016 GLOBAL GAMING EXPO

Registration for the 2016 Global Gaming Expo is now open. For Pricing Packages and Registration visit:

### www.GlobalGamingExpo.com

The Global Gaming Expo ("G2E"), which is

presented by the American Gaming Association (AGA), will be held in Las Vegas September 27 – 29 at the Sands Expo and Convention Center. From the impact of the 2016 election on gaming to casinos' opportunity to invest in eSports to appeal to the next generation of customers, the AGA notes that G2E 2016 will feature robust conversation on the industry's hottest topics with engaging programs by the nation's top experts to prepare attendees for the rapidly growing casino gaming landscape.

NIGA Chairman Ernest Stevens Jr. and AGA President and CEO Geoff Freeman will also appear on stage together to discuss the further unification and evolution of the relationship between the casino industry's two key sectors.

#### 2016 Additional New Show Elements Include:

- Keynotes All Three Days
- Integrated Resort Experience Moves to the Main Show Floor
- Re-Introduction of Tuesday/ Wednesday Tracks
- AGA Member Discount

Registration for the 2016 G2E exhibit hall and G2E seminars is now open. For Registration, Pricing Packages and Overview please visit:

http://www.globalgamingexpo.com/Education

# FOUR WINDS TO HOLD SOCK-HOP CHARITY GALA TO RAISE MONEY FOR S.W. COMMUNITY OF SUSAN G. KOMEN

This week, the Pokagon Band of Potawatomi Indians' Four Winds Casino New Buffalo announced it will host a Pinktober Sock-Hop Charity Gala that will raise money for the Southwest Michigan community of Susan G. Komen. The 1950s themed gala will be held at 7 p.m. Eastern on Friday, September 30 at Four Winds New Buffalo's Silver Creek Event Center. Tickets include admission into the event, pink

socks, an open bar, and food provided by Hard Rock Cafe Four Winds. Live music will be provided.

The event will feature the presentation of the first annual Denise Bohn Award, honoring the late breast cancer activist. Hotel packages and event sponsorships are also available. Tickets can be purchased beginning on Friday, August 5 at 11 a.m. Eastern exclusively through the Ticketmaster Web site, www.ticketmaster.com, or by calling (800) 745-3000.

Ticket prices for the event start at \$125 plus applicable fees, with a portion of the ticket sales going to the Southwest Michigan community of Susan G. Komen. All proceeds from the silent and live auction also go to Susan G. Komen. Hotel packages are also available for the night of the Pinktober Sock-Hop that includes a one night hotel stay on Friday, September 30 and admission into the event. Hotel packages, which include two tickets to the event, are available for \$368 and must be bought through Ticketmaster.

For information regarding tickets for the event, click here.

For information regarding sponsorship opportunities, please contact Elaina Leaureaux at (269) 926-5366.

## AGA ACCEPTING NOMINATIONS FOR THE GAMING HALL OF FAME

The American Gaming Association ("AGA") is now accepting nominations for the 2016 Gaming Hall of Fame, a program sponsored by the American Gaming Association. The Gaming Hall of Fame ceremony is an annual event to honor achievements in industry leadership and entertainment. More than 80 people have been inducted into the Gaming Hall of Fame since its inception in 1989.

The Gaming Hall of Fame recognizes leaders who have made significant contributions and

achievements in the gaming industry. This year's event will take place during <u>Global Gaming Expo</u> (G2E) 2016 in Las Vegas on Wednesday, Sept. 28 from 5:30-7:30 p.m. at the Venetian Las Vegas, during an invitation-only event.

Nominations will be accepted until Aug. 5 in the following categories:

- Commercial Gaming;
- Tribal Gaming;
- Gaming Supplier;
- Industry Influencer; and
- Industry Pioneer.

Submit your nomination <u>here</u>.

View the <u>complete list</u> of Gaming Hall of Fame members.