

March 17, 2023

Volume 29, Issue 8

For more information on Michigan's gaming industry, please visit www.michigangaming.com

Editor in Chief

J.J. Burchman, Esq.

Phone: 517.999.5414
burchman@rmclegal.com

*Senior Gaming Analyst
& Editor*

Robert R. Russell, II

Phone: 517.507.3858
russell@rmclegal.com

Associate Editor

David D. Waddell, Esq.

Phone: 517.507.3859
waddell@rmclegal.com

Associate Editor

Randy G. Gross, Esq.

Phone: 517.999.5416
rgross@rmclegal.com

*News Reporter & Digital Content
Editor*

Riston Escher

rescher@rmclegal.com

Production Coordinator

Christina M. Morris

cmorris@rmclegal.com

Subscription information:

info@michigangaming.com

A publication of
RMC Ventures, LLC

The _____ MICHIGAN GAMING _____ Newsletter



Detroit Casinos Report \$105.5 Million February Aggregate Revenue

According to the February [revenues](#) released by the Michigan Gaming Control Board ("MGCB"), the three Detroit casinos reported \$105.5 million in monthly aggregate revenue in February. Table games and slots generated \$105 million in revenue, and retail sports betting generated \$485,752 in revenue.

The February market shares were:

- MGM, 47%
- MotorCity, 30%
- Hollywood Casino at Greektown, 23%

Monthly revenue for table games and slots rose 9.8% when compared to February 2022 results. February revenue increased 1.6% compared to January 2023 results.

When compared with February 2022, monthly gaming revenue results were:

- MGM, \$50.1 million, rose 8.2%
- MotorCity, \$31.2 million, rose 7.9%
- Hollywood Casino at Greektown, \$23.7 million, rose 16.3%

The three Detroit casinos paid \$8.5 million in gaming taxes to the State of Michigan, compared to \$7.7 million for the same month last year. The casinos also reported submitting \$12.5 million in wagering taxes and development agreement payments to the City of Detroit in February.

Retail sports betting qualified adjusted gross receipts (QAGR) for February

increased by \$1.3 million in February 2022 results. Monthly QAGR rose by \$347,729 compared to January 2023 results of \$111,023. The Detroit casinos reported total retail sports betting handle of \$12,218,814, and total gross receipts were \$475,913.

February QAGR by property were:

- MGM, \$6,463
- MotorCity, \$78,773
- Hollywood Casino at Greektown, \$373,516

The three Detroit casinos reported submitting taxes on retail sports betting in the amounts of \$17,341 to the State of Michigan, and \$21,194 to the City of Detroit during for February 2023.

Fantasy contest operators reported total adjusted revenues of \$2.9 million and paid taxes of \$244,698 during January 2023.

68 Million Americans to Wager on March Madness

According to a [press release](#) issued by the American Gaming Association (“AGA”) on March 12th, a quarter of all American adults (68 million) plan to wager \$15.5 billion on this year’s NCAA Men’s Division I Basketball Tournament, according to a new survey from AGA.

Key findings from the survey:

- 31 million American adults plan to place a traditional sports wager online, at a retail sportsbook or with a bookie.
- 21.5 million plan to bet casually with friends.
- 56.3 million plan to participate in a bracket contest.

“March Madness is one of the best traditions in American sports—and America’s most wagered-on competition. Critically, the expansion of regulated sports betting over the past five years has brought safeguards to more than half of American adults who can now bet legally in their home market.” said AGA President and CEO Bill Miller.

The growth in March Madness betting is driven by a resurgence of bracket contests as well as Americans taking advantage of the expansion of legal online wagering. Three-fourths of online bettors say this will be their first-time betting on March Madness online.

“With the excitement around March Madness, the AGA and our members want to remind anyone getting in on the action to have a game plan to bet responsibly. That means setting a budget, knowing the odds, keeping it social and always playing legally,” added Miller.

Four Winds Casinos Promoting Responsible Gaming

The Pokagon Band of Potawatomi's Four Winds® Casinos (“Four Winds”), in collaboration with the [National Council on Problem Gambling](#) (“NCPG”) have recognized March as Problem Gambling Awareness Month (PGAM). 2023 marks the 20th anniversary of Problem Gambling Awareness Month. A press release issued by Four Winds this month notes the following:

“PGAM brings together a wide range of stakeholders, such as public health organizations, treatment providers, advocacy groups and gambling operators. They work collaboratively to let people know that hope and help exist. The hashtag for the campaign this year is #PGAM2023, which participants are encouraged to use across various social media platforms.

Problem gambling is defined as all gambling behavior patterns that compromise, disrupt or damage personal, family, or vocational pursuits. Approximately 2 million U.S. adults (1% of the population) are estimated to meet criteria for severe problem gambling. Another 4-6 million (2-3%) meet the criteria for mild or moderate problem gambling.”

During March, Four Winds will implement a heightened awareness campaign for its employees and for the public through its social media channels and engage in other activities that increase public awareness of problem gambling and the availability of prevention, treatment and recovery services. The Four Winds release further notes:

“Problem Gambling Awareness Month is designed to coincide each year with March Madness, during which Americans are expected to wager over \$3 billion. For the majority of adults, gambling can be a fun and entertaining experience, but there are risks involved. Sports bettors are at particularly high-risk for developing a gambling problem. According to the National Survey on Gambling Attitudes and Gambling Experiences 2.0, four out of five sports bettors reported often needing to gamble more for the same feeling of excitement.

‘The Pokagon Gaming Authority and Four Winds Casinos have been, and will continue to be, fully committed to promoting responsible gaming at all of our locations in Michigan and Indiana, as well as our online casino and sportsbook in Michigan’, said Frank Freedman, COO of Four Winds Casinos. ‘Our employees complete mandatory training programs. The training focuses on explaining the gambling disorder, recognition of behaviors, and how to provide resources to our guests.’

All Four Winds Casino locations display printed brochures that include information regarding signs of problem gambling and toll-free hotline numbers for the national helpline as well as the Michigan and Indiana state helpline numbers. In addition to the employee training and the resources made available to guests, the Pokagon Band Gaming Commission independently administers and processes requests from guests wishing to self-exclude from Four

Winds Casino properties or the online casino and sportsbook. More information and resources are available at [www.fourwindscasino.com / responsible-gaming/](http://www.fourwindscasino.com/responsible-gaming/).

Four Winds Casinos has been a major sponsor for the National Council on Problem Gambling's (NCPG) National Conference on Problem Gambling, the largest and longest running conference on problem gaming worldwide. Raquel Buari, the Vice President of Compliance at Four Winds Casinos, holds a seat on the Board of Directors for the NCPG, the Michigan Association on Problem Gambling, and the Indiana Council on Problem Gambling.

If you or someone you know has a gambling problem, call or text the National Problem Gambling Helpline Network at 1-800-GAMBLER or visit www.1800gamblerchat.org. Help is available 24/7/365 - it is free and confidential. Michigan residents can also contact the Michigan Association on Problem Gambling at michiganapg@gmail.com or call the state helpline at (800) 270-7117. Those living in Indiana can reach out to the Indiana Council on Problem Gambling at christinagray@indianaproblemgambling.org or call the state helpline at (800) 994-8448.

For more information about problem gambling and how to increase awareness and action on problem gambling, please visit www.ncpgambling.org/pgam.”