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# The MICHIGAN GAMING Newsletter



## Michigan Internet Gaming, Sports Betting Operators Report \$169.3 Million in June Revenue

As [reported](#) by the Michigan Gaming Control Board ("MGCB"), Michigan commercial and tribal internet casino gaming ("iGaming") and sports betting operators reported a combined \$169.3 million total gross receipts in June. June receipts decreased 8.9% when compared to last month's results.

June iGaming gross receipts were \$151.0 million. Gross sports betting receipts totaled \$18.3 million. In May 2023, iGaming gross receipts were \$150.6 million and gross sports betting receipts were \$35.3 million.

Combined total adjusted gross receipts ("AGR") of \$146.1 million were reported for June, including \$136.9 million from iGaming and \$35.2 million for internet sports betting. There was a 1% increase and 58.0% decrease, respectively, compared to May 2023. However, when compared to June 2022 there was a 25.1% increase and a 83.9% increase respectively.

Total internet sports betting handle was \$227.9 million, decreased 21.0% when compared with May 2023 results of \$288.3 million.

The operators delivered \$28.9 million in taxes and payments to the State of Michigan during June, with internet gaming taxes and fees contributing \$28.4 million and internet sports betting taxes and fees contributing \$545,632.

The three Detroit Casinos – MotorCity Casino, MGM Grand Detroit, and Greektown Casino – reported city wagering taxes and municipal service fees of \$7.4 million, with internet gaming taxes and fees contributing \$7.1 million and internet sports betting taxes and fees contributing \$286,569 for the month of June.

Tribal operators reported making total payments of \$3.5 million of wagering payments to the tribes' governing bodies according to the MGCB.

An online gaming and sports betting revenue distribution [table](#) is available on the agency's website.

During June, a total of 15 operators offered internet gaming and internet sports betting. Details for each operator's internet gaming and internet sports betting results are available and published on the [MGCB website](#).

## **Michigan Gaming Control Board, King Media win 2023 Platinum Viddy Award**

The Michigan Gaming Control Board ("MGCB"), in partnership with King Media, has earned a 2023 Platinum Viddy Award for [Don't Regret the Bet](#), the MGCB's responsible gaming messaging campaign. MGCB [shared](#) this recognition in a press release this week. The award honors video excellence in a digital world, with entries judged by the Association of Marketing and Communication Professionals.

This year, the international competition received more than 2,500 entries from the U.S., Canada and 17 other countries. The Viddy Awards, formerly known as the Videographer Awards, are one of the most coveted recognitions in the video industry around the world.

"Receiving an award for responsible gaming messaging efforts is not only a tremendous honor, but also a testament to the dedication and commitment the Michigan Gaming Control Board has toward promoting a safe and enjoyable gambling environment. I appreciate the partnership and efforts of King Media with the agency, and the talents of their staff who have worked hand-in-hand with us to develop creative strategies and share best practices as we strive to ensure the well-being of players within the ever-changing gaming industry landscape," MGCB Executive Director Henry Williams said.

The MGCB's Responsible Gaming Section was created as part of a new initiative to prevent problem gambling and remind Michiganders that any form of gambling is just for fun and entertainment. The goal of the Don't Regret the Bet integrated marketing campaign, which launched in March 2023 and is supported by state-appropriated funds, is to prevent gambling problems before they start and reduce the number of people in Michigan who develop a serious gambling addiction.

"The MGCB's priority is to protect the interests of the citizens of the state of Michigan, and we are proud to have been able to partner with King Media to help elevate our responsible gaming messaging. This award is an honor and reflects the team effort and work that has gone, and will continue to go into, our successful Don't Regret the Bet campaign. I am grateful to the agency, as well as the financial support from the State of Michigan, to have made this endeavor possible," said Sandra Johnson, manager of MGCB's Responsible Gaming Section.

"King Media is committed to meaningful work, and the Michigan Gaming Control Board has been an exceptional partner in that. International recognition affirms our work is on par with the best in the industry. But the bigger story is how these campaigns are changing lives and improving communities. The MGCB is clearly committed to their mission of preventing problem gambling in Michigan, and it's an honor to work alongside them." said Coleen King, president and founder of King Media.

The winner database of 2023 Platinum and Gold Viddy Award winners can be viewed at [enter.viddyawards.com/winners](https://enter.viddyawards.com/winners) and can be searched by city, state and category.

## NCPG National Award Recipients 2023

The National Council on Problem Gambling (“NCPG”) announced the 2023 NCPG National Award recipients. The award recipients were chosen based on outstanding individual and organizational accomplishments in the field of problem gambling and responsible gambling.

The recipients were honored at the awards ceremony held on July 28 in Washington D.C. at the National Conference on Gambling Addiction and Responsible Gambling 2023.

The 2023 NCPG National Award Recipients:

- Don Feeney Award for Responsible Gambling Excellence: Martin Lycka Sr. VP of American Regulatory Affairs And Responsible Gambling, Entain
- Denise Phillips Community Outreach and Multicultural Wellness Award: Eunice Aviles Psy.D., MHC, AASECT
- Don Hulen Annual Award for Advocacy: Jeffrey Marotta Ph.D.
- Jeffrey M. Beck Recovery Ambassador Award: Gloria Block
- Joanna Franklin Annual Award for Direct Service: Janet Miller, MS, LAC, CCGC, CCDP-D
- Durand Jacobs Doctoral Dissertation Award: Ke Zhang, Ph.D.
- Jim Wuelfing Annual Award for Prevention: Amanda Jo Burke, Ph.D., CTRS, CHES (Awarded Posthumously)
- Corporate Social Responsibility Award: DraftKings
- Affiliate People’s Choice Award: Virginia Council on Problem Gambling
- Corporate People’s Choice Award: Ohio for Responsible Gambling
- Gift Responsibly Campaign Award: Virginia Lottery
- Affiliate Multicultural Communications Award: Illinois Council on Problem Gambling
- Corporate Multicultural Communications Award: New Jersey Lottery
- Affiliate Public Awareness Award: Evergreen Council on Problem Gambling
- Corporate Public Awareness Award: Ohio for

- Responsible Gambling
- Affiliate Website Award: Minnesota Alliance on Problem Gambling
- Corporate Website Award: The Ohio Lottery Commission
- Affiliate Newsletter Award: Minnesota Alliance on Problem Gambling
- Corporate Newsletter Award: North Carolina Education Lottery
- Media Award: WNWO-TV

## MGCB Public Meeting Scheduled for Tuesday, August 15

The Michigan Gaming Control Board (“MGCB”) will hold a regular public meeting on Tuesday, August 15, 2023, at the MGCB’s Cadillac Place Office, 3062 W. Grand Boulevard, Suite L-700, Detroit, 48202-6062. The meeting will begin at 9:30 AM and will also be accessible via [Zoom](#).

The MGCB will consider approval of level 1 and level 2 occupational licenses, supplier licenses, supplier license renewals, approval of new key persons, and casino license renewal. The full agenda for the August meeting may be found [here](#).

The meeting is open to the public, and comments from the public are welcomed and encouraged during the public comment portion of the meeting. The MGCB asks you to [submit this form](#) to [MGCBweb@michigan.gov](mailto:MGCBweb@michigan.gov) by 9:30 AM, Tuesday, August 15, to notify them you plan to address the Board during public comment. Please include your telephone number on the form. You also may use the Q&A in the Zoom meeting to indicate you wish to speak during public comment. Please provide your name and telephone number, and you will receive a call placing you in the queue.

The [meeting](#) will also be accessible to the public via Zoom at this [link](#).